





NABA

NUOVA ACCADEMIA
DI BELLE ARTI

why NABA

TO STUDY

in **Milan** and **Rome**, the world capitals of **Culture, Fashion, Art** and **Design**

TO COLLABORATE

with **companies** and **institutions** in projects, internships and to benefit from many other opportunities.

TO GAIN

a **multidisciplinary, global, experimentation-oriented** approach.

TO LEARN

from **prestigious** faculty members and internationally renowned **professionals**.

TO ATTEND

programmes in Italian and English and obtain a degree that is legally **recognised by the Italian Ministry of University and Research (MUR)**, as well as at an **international** level.

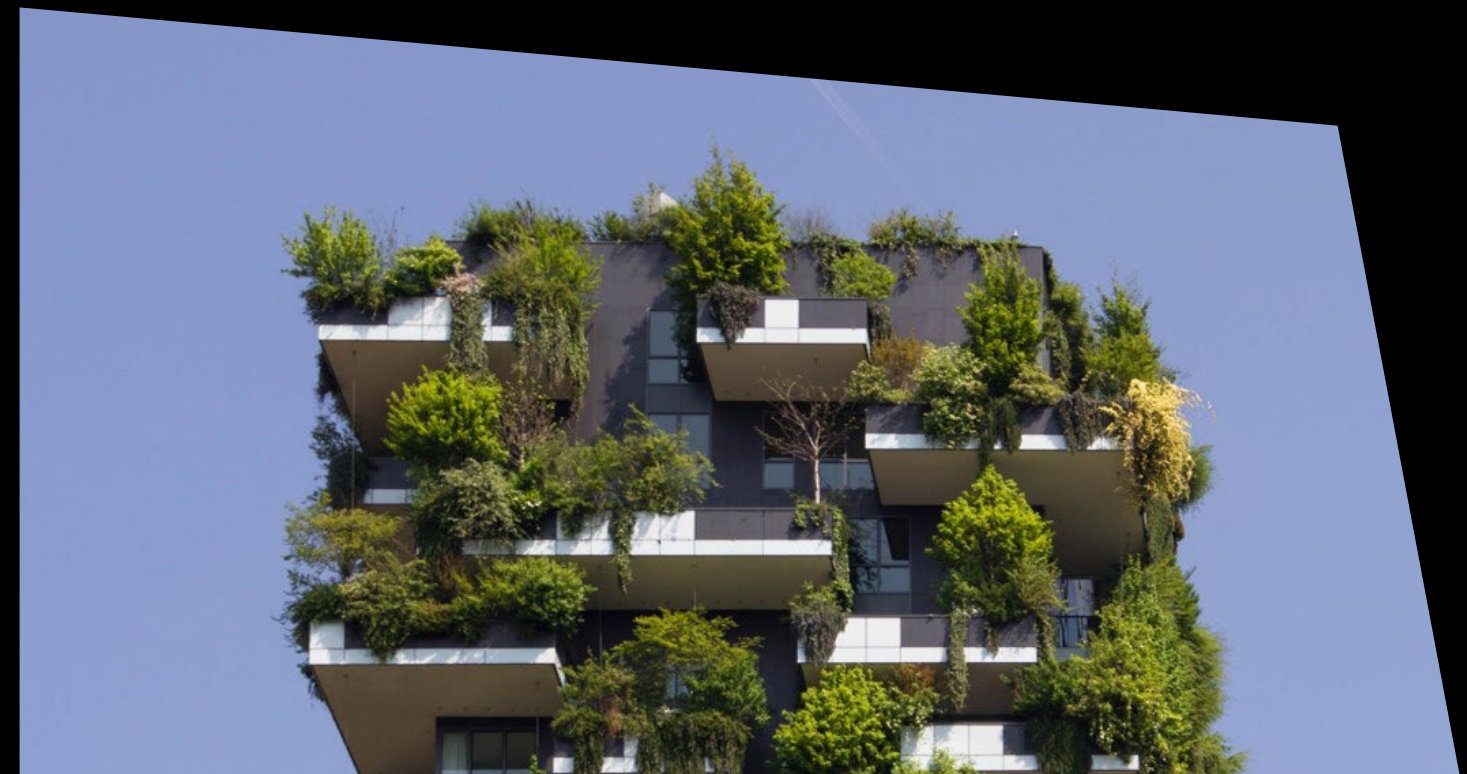
TO STUDY

at a **multi-awarded** institution, named as **the** best Italian Academy of Fine Arts in the **top 100** worldwide in Art & Design field in **QS World University Rankings® by Subject**.

STUDYING IN MILAN

MILAN

The international capital
of Art, Fashion and Design





CITY OF ARTS

Prestigious international institutions and cultural initiatives, from tradition to innovation



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CITY OF FASHION

The Fashion Weeks and the most famous fashion designers' showrooms and studios



CITY OF DESIGN

The International Design Week
and hub of the most important
design studios



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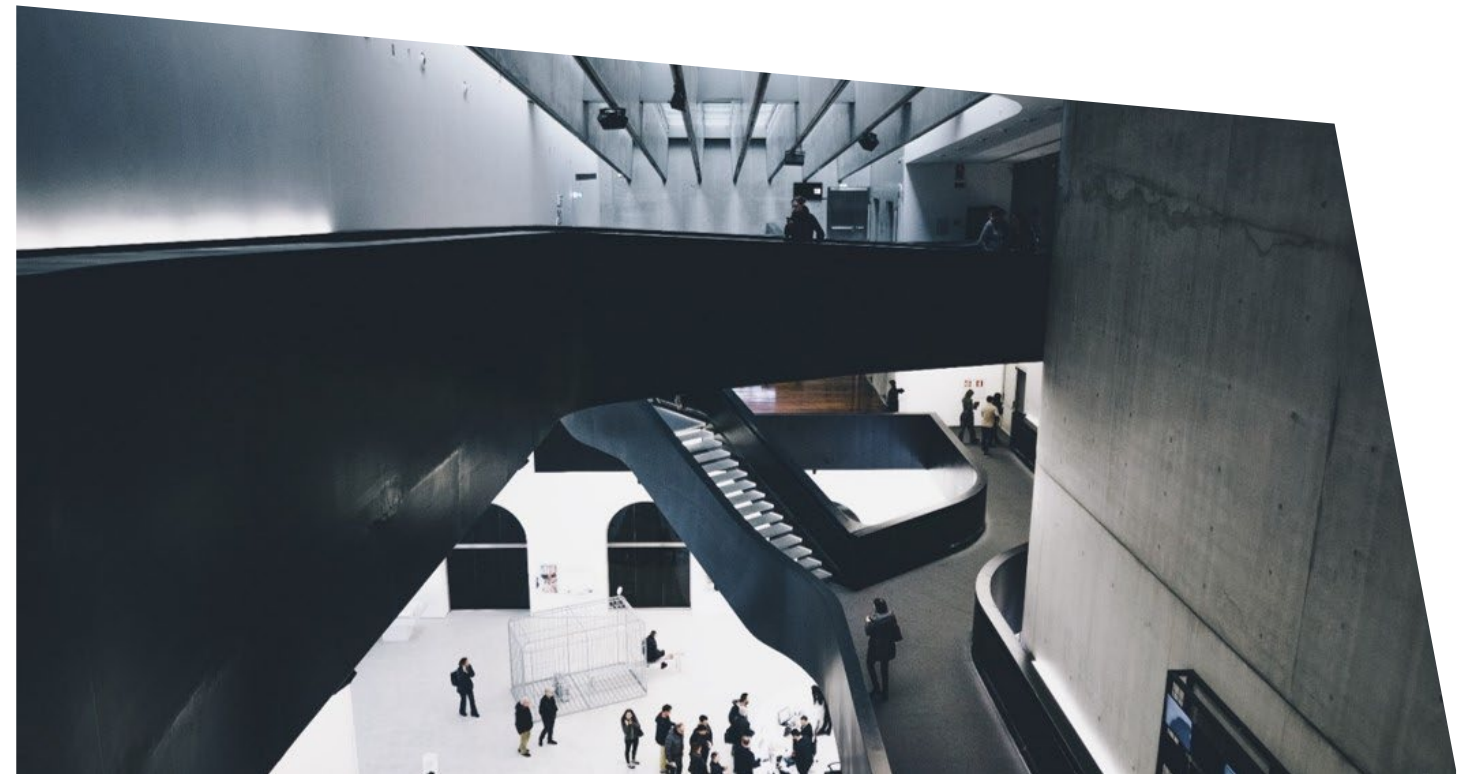
STUDYING IN ROME

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NUOVA ACCADEMIA
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ROME

Eternal city of unique
archaeological, historical and
social heritage



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NUOVA ACCADEMIA
DI BELLE ARTI

CITY OF ARTS

The capital of Italian culture
and cinema



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NUOVA ACCADEMIA
DI BELLE ARTI

CITY OF FASHION

Headquarter for important haute
couture events and prestigious
fashion brands



NABA

NUOVA ACCADEMIA
DI BELLE ARTI

THE ACADEMY



NABA, Nuova Accademia di Belle Arti

- **The largest Academy of Fine Arts in Italy**
- Founded in Milan in 1980 and **recognised by Italian Ministry of University and Research (MUR)**, back in 1981
- **Innovative and multidisciplinary experiences** in the artistic and professional context of current trends
- Offers academic degrees equivalent to first and second level university degrees in the **Communication and Graphic Design, Design, Fashion Design, Media Design and New Technologies, Set Design and Visual Arts Areas**
- **First Academy of Fine Arts in Italy** to introduce a **fully practice-based Doctoral School**
- Special Programmes like Semester Abroad and Summer Courses
- **International exchange opportunities** around the world
- Around 6,000 students coming from over 90 different countries

NABA

NUOVA ACCADEMIA
DI BELLE ARTI

35% International students
90+ nationalities represented



RECOGNITIONS

NABA has been named as the **Best Italian Academy of Fine Arts** in the top 100 worldwide in Art & Design field in **QS World University Rankings® by Subject**.



NABA BEST ITALIAN ACADEMY

Among the **TOP 100** universities worldwide by Subject Art & Design

RECOGNITIONS

- NABA was selected by FRAME Publisher in the guide to 30 World's Leading Graduate Design and Fashion Schools
- NABA was selected by Domus Magazine as one of the Europe's Top 100 schools of Architecture and Design
- NABA was ranked by BoF - Business of Fashion - Global Fashion School Ranking



NABA AWARDS

- AccadeMibact - MiBACT and La Quadriennale di Roma
- ADCI Awards - Art Directors Club Italiano
- ADI Design Index
- ADI - Targa Bonetto, Targa Giovani e Menzione d'Onore
- A Shaded View On Fashion Film (ASVOFF)
- Cantica21 (Italian Contemporary Art Everywhere) promoted by MAECI and MiBACT
- D&AD New Blood Awards
- DECO - Design Competition Condivisione
- Digital Innovation Days Italy 2022
- EPDA - European Brand & Packaging Design Association
- Erasmus+ KA210
- James Dyson Award 2020
- Jumpthegap Roca International Design Contest
- Imago Mundi - Benetton
- International Lab of Mittelmoda - Fashion Award: Absolute Prize Creativity - Camera Nazionale della Moda Italiana e Knitwear Prize - Benetton Group
- ISKO I-SKOOL
- MAXXI BVLGARI PRIZE
- Milano Moda Graduate - Camera Nazionale della Moda Italiana (YKK Award 2019; 2020)
- MM Award 2023 – International creative award
- Nastri d'Argento
- Olivetti Design Contest
- Pini Art Prize
- Première Vision
- PNA, Premio Nazionale delle Arti – Ministero dell'Università e della Ricerca (MUR)
- Premio Nazionale Franco Enriequez
- Premio Scenario
- Short Italian Cinema at Settimana Internazionale della Critica during the Venice International Film Festival (Best Short Film and Best Directors Awards)
- Student Award, Milano Design Film Festival
- Student World Impact Film Festival Milano Design Film Festival
- The Young Ones - The One Club for Creativity
- Torino Film Festival
- UNTAGGED GFW23 Catwalk Show, Londra (UK) – promoted by Graduate Fashion Week International
- Who is On Next? Altaroma in collaboration with Vogue Italia
- WPP Talent Award

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DI BELLE ARTI

NABA CAMPUS IN MILAN

- Located in the Navigli district, one of the liveliest areas of the city, the campus consists of 14 buildings, inserted in a historical complex with significant architectural value
- 23,000 sqm, NABA campus include student's study and lounge areas, a green area, a library and several specialised laboratories

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DI BELLE ARTI

NABA campus in Milan



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DI BELLE ARTI



NABA CAMPUS IN ROME

- Located in three adjacent historical buildings dating back to early 20th Century in the Ostiense district, where the artistic and cultural heritage meets contemporary culture
- Only 200 metres far from the metro station, the campus covers an area of 6,000 sqm with specialised laboratories, a library, as well as study and lounge spaces, a terrace, a green area, and multifunctional spaces

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NABA campus in **Rome**

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LABORATORIES

NABA has numerous specialised laboratories directed at providing students with the professional tools to create complex and interdisciplinary projects, among them:

- Design and Set Design Labs with Laser Cut, 3D Printer, Clay 3D Printer, CNC milling machine, wood and plastic processing machines, painting booth, thermoforming machines, professional chamber kiln for firing
- Fashion Design and Knitting Labs with industrial sewing machines, presses, irons and racks, mannequins and professional machinery systems including Lectra, Shima Seiki and Framis
- Textile Library for research and study of fabrics
- Orto Tintorio to cultivate dyeing plants for textile design
- Film and Photo Studio Labs, Green Screen, Ciclorama, VFX, 2D-3D Animation, Virtual/Augmented Reality tools, Video Games and Audiovisual Production, Photo Shootings environments
- A laboratory dedicated to Virtual Production, the Virtual Studio, with a Led Volume and an advanced Motion Capture system
- Visual Arts Labs (Atelier), Chalcographic engraving spaces, Darkroom

MAIN SERVICES

- Free wi-fi
- Student computer rooms
- Library
- Study, lounge and dining areas
- Career service
- Housing service
- Student life service



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DI BELLE ARTI

ACADEMIC OFFER



ACADEMIC OFFER A.Y. 2024/25

BACHELORS OF ARTS

180 CFA (1CFA=1ECTS)

- **COMICS AND VISUAL STORYTELLING**^{NEW!} (Italian-English / Milan-Rome)
- **GRAPHIC DESIGN AND ART DIRECTION** (Italian-English / Milan-Rome)
- **DESIGN** (Italian-English / Milan-Rome^{*NEW!})
- **FASHION DESIGN** (Italian-English / Milan-Rome)
- **FASHION MARKETING MANAGEMENT**^{*NEW!} (Italian-English / Milan)
- **CREATIVE TECHNOLOGIES** (Italian-English / Milan)
- **FILM AND ANIMATION** (Italian-English / Milan-Rome)
- **SET DESIGN** (Italian-English / Milan)
- **PAINTING AND VISUAL ARTS** (Italian-English / Milan-Rome)

MASTERS OF ARTS

120 CFA (1CFA=1ECTS)

- **USER EXPERIENCE DESIGN** (Italian-English / Milan-Rome)
- **VISUAL DESIGN AND INTEGRATED MARKETING COMMUNICATION** (Italian-English / Milan-Rome)
- **INTERIOR DESIGN** (Italian-English / Milan)
- **PRODUCT AND SERVICE DESIGN** (Italian-English / Milan)
- **SOCIAL DESIGN** (Italian-English / Milan)
- **FASHION AND COSTUME DESIGN** (Italian-English / Rome)
- **FASHION DESIGN** (Italian-English / Milan)
- **TEXTILE DESIGN** (Italian-English / Milan)
- **CREATIVE MEDIA PRODUCTION** (Italian-English / Milan)
- **DIGITAL AND LIVE PERFORMANCE**^{NEW!} (Italian-English / Milan)
- **VISUAL ARTS AND CURATORIAL STUDIES** (Italian-English / Milan-Rome)

*Under approval for A.Y. 2024/25.

The programmes and topics indicated in this presentation may undergo variations due to academic or ministerial reasons. For all the updates on didactic news: www.naba.it



ACADEMIC OFFER A.Y. 2024/25

ACADEMIC MASTERS

60 CFA (1CFA=1ECTS)

- **CREATIVE ADVERTISING** (English / Milan)
- **SUSTAINABLE INNOVATION COMMUNICATION** (Italian-English / Milan-Rome)
- **ITALIAN DESIGN^{NEW!}** (Italian-English / Milan)
- **NEW URBAN DESIGN** (Italian-English / Milan)
- **FASHION DIGITAL MARKETING** (Italian-English / Milan)
- **SCREENWRITING FOR SERIES** (Italian-English / Rome)
- **ART AND ECOLOGY** (Italian-English / Milan)
- **CONTEMPORARY ART MARKETS** (Italian-English / Milan)
- **PHOTOGRAPHY AND VISUAL DESIGN** (Italian-English / Milan)
- **BUSINESS LAW FOR THE FASHION SYSTEM*** (English – with simultaneous translation / Formula: Online and 1 week in presence at NABA Milan Campus)
A collaboration between NABA and UNINETTUNO University

RESEARCH DEGREES^{NEW!}

- **PHD IN ARTISTIC PRACTICE** (English / Milan)

OTHER PROGRAMMES

Semester Abroad Programmes / Summer Courses / Diploma Programmes / Erasmus+ and International Exchange / Foundation Course / Corsi Brevi (*Short Courses*) / Gap Year Programme

*University Master's Degree accredited by International Telematic University UNINETTUNO (60 CFU).

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BACHELORS OF ARTS

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Bachelor of Arts in

COMICS AND VISUAL STORYTELLING NEW!

Campus

Milan - Rome

The BA in Comics and Visual Storytelling (First Level Academic Degree in Graphic Design and Art Direction) prepares future comics illustrators, graphic novelists and visual artists providing them with the necessary skills to create engaging stories and develop their own style. By studying various genres - from Superheroes to Manga, from Mickey Mouse to the Comic Strips, from Indie Comics to Visual Novels, as well as the art of visual storytelling, students will learn the basic principles of comics, enabling them to create narratives, characters and visual sequences capable of conveying messages and emotions.



Bachelor of Arts in

GRAPHIC DESIGN AND ART DIRECTION

Specialisations

Brand Design

Creative Direction

Visual Design

Campus

Milan - Rome

This BA guides students into the varied world of communication, which has been increasingly expanding with the spreading of new media and their interesting professional applications. With its three main specialisations, it is an interdisciplinary programme ranging between the various fields of graphic design, from advertising to digital publishing, from digital media to 3D motion graphics. Through the experimental activity of its creative workshops, the students can work on real projects in collaboration with internationally renowned professionals.





Bachelor of Arts in **DESIGN**

Specialisations

Interior Design MILAN - ROME

Product Design MILAN

Product and Innovation Design ROME

Campus

Milan – Rome* NEW!

Following the “learning by doing” approach, the BA sees a mix of theoretical and practical activities; the course includes workshops to integrate both. After having explored basic concepts and techniques, students learn to observe the multitude of contemporary forms of design and how to apply them to their work. The course aims at stimulating sensitivity and passion for the world of objects, understood as cultural artefacts that reflect and shape human life. It explores space as an environment, examining its interactions with objects and its function as a stage for individual and collective rituals.

*Under approval for A.Y. 2024/25.



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Bachelor of Arts in

FASHION MARKETING MANAGEMENT *NEW!

Campus
Milan

The BA aims to train a professional figure capable of managing the multidisciplinary complexities of the Fashion System, connecting the ideation and development phase of the product to marketing, communication, and distribution strategies. It provides cultural, design, and management skills related to fashion supply chain and marketing management. Students will develop brand vision and identity projects, digital communication, and distribution starting from the knowledge of the product system and designing strategic processes related to the new demands of the digital marketing market and new models of creative entrepreneurship. The course will address topics related to the supply chain and sustainable design, with a view to a product-system perspective that can think innovatively about the socio-cultural and sustainable impact of the fashion industry.

*Under approval for A.Y. 2024/25.



Bachelor of Arts in
CREATIVE TECHNOLOGIES

Specialisations
Game
VFX and 3D

Campus
Milan

The BA in Creative Technologies (First Level Academic Degree in New Technologies for Applied Arts) explores the world of CGI and aims at growing professional figures in the fields of Game, VFX and 3D. Over the whole programme the students learn the most innovative digital techniques: from virtual production to develop VFX in real time, to character design and animation with the use of motion capture systems, from the development of videogames to the design of virtual reality experiences.





Bachelor of Arts in

FILM AND ANIMATION

Specialisations

Filmmaking

Animation

Campus

Milan - Rome

The BA in Film and Animation was born to prepare creative talents and professionals in the field of audiovisual creations, in particular in the branch of cinema, in both live action productions and animations, and in all the traditional, contemporary and future applications including their hybrid products. The dynamic nature of this industry and of new technologies assumes the outlining, even in the short term, of new professional roles, and the BA lays the foundations to keep up with these changes.





Bachelor of Arts in **SET DESIGN**

Specialisations
Theatre and Opera
Media and Events

Campus
Milan

The BA provides students with the tools to address the complex reality of set design through the study of design-related topics in the fields of theatre, events, exhibitions, fashion shows, cinema and television, among others. Through crossover courses like photography, light design, costume design and performing arts, and internships at theatres and leading companies in the field, students acquire qualified skills to enter the professional world, including the development of professional dossiers, budgets and periodic analysis production, work planning and organisation.





Bachelor of Arts in
**PAINTING
AND VISUAL ARTS**

Specialisations
**Painting
Visual Arts**

Campus
Milan - Rome



The BA explores the transformation of contemporary art practices, connecting art with different areas of the production and social contexts. Relating to the dynamics and values of the contemporary art system, the programme reinterprets and expands the traditional academic approach to painting and visual arts, guiding students through experimentation, investigating a variety of environments, techniques and methods, which will support them in developing an individual way of expressing themselves and their personal artistic ideas.

MASTERS OF ARTS

Master of Arts in

USER EXPERIENCE DESIGN

Campus
Milan – Rome

The MA in User Experience Design (Second Level Academic Degree in Communication Design) provides the theoretical, technical and methodological skills for the design of complex digital communication systems. Through a continuous synthesis between creativity and strategy, and with an analytical and systemic approach to design that refers to cognitive psychology and contemporary visual culture, the MA deals with the study and design of digital interfaces and has a focus on user experience (UX/UI) as well as on information architecture.





Master of Arts in

VISUAL DESIGN AND INTEGRATED MARKETING COMMUNICATION

Campus
Milan – Rome

The MA in Visual Design and Integrated Marketing Communication (Second Level Academic Degree in Communication Design) provides a synthesis between the typical marketing approach, as usually covered in more corporate business oriented courses, to help students develop a solid background in the field, and the artistic-expressive approach as also used by new technologies, gaining a wide range of technical and design production skills. By working on real briefs, they have the chance to put their acquired skills into practice and to undertake all phases of complex communication projects.

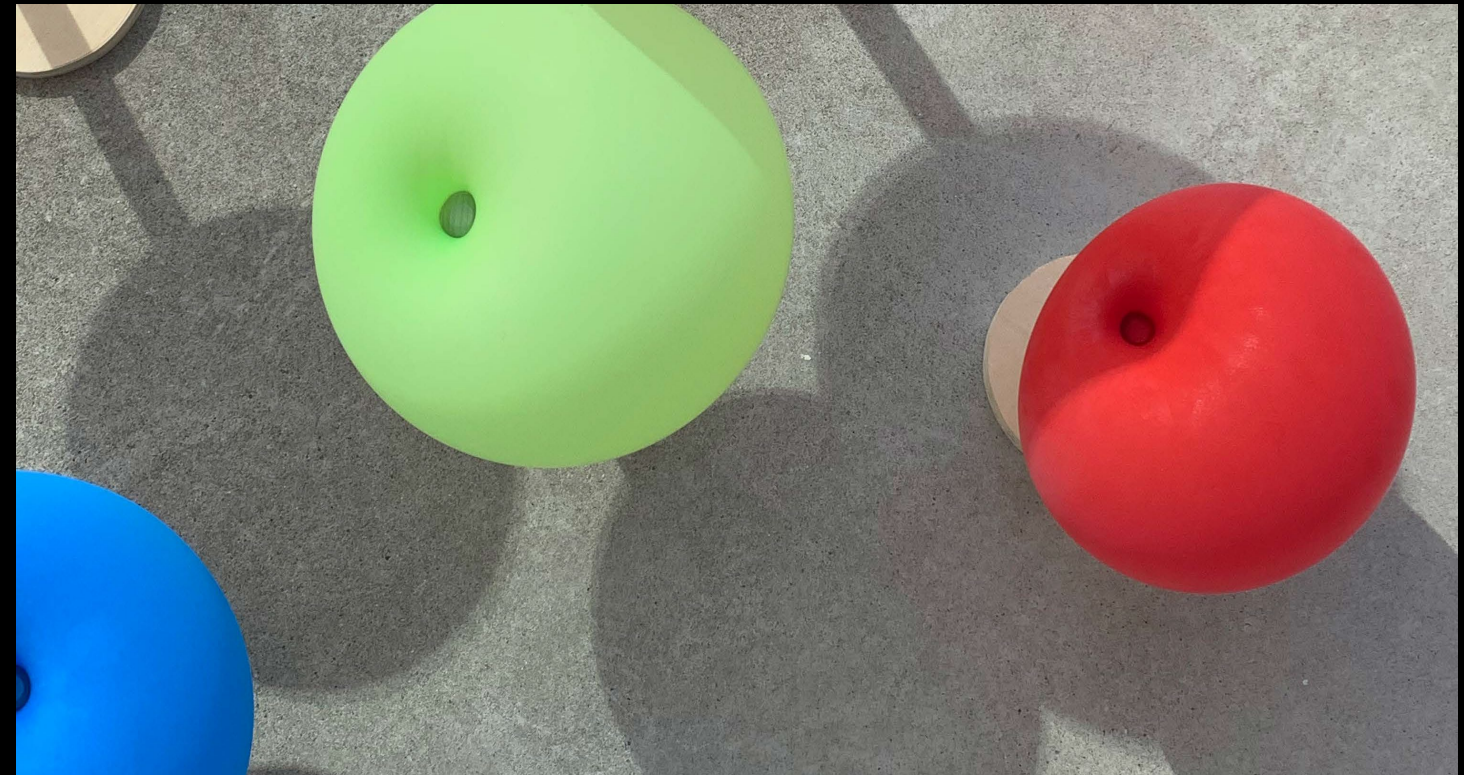




Master of Arts in
INTERIOR DESIGN

Campus
Milan

The MA in Interior Design (Second Level Academic Degree in Design) develops all-round professional profiles ready to enter the global marketplace. In the contemporary world, interiors play an increasingly important role in individual and collective living spaces of global cities, becoming part of a complex physical and narrative system. The MA enables its students to deal with conceptual and operational issues through an interdisciplinary approach open to innovation and cultural exchange, and different project experiences led by international professionals.



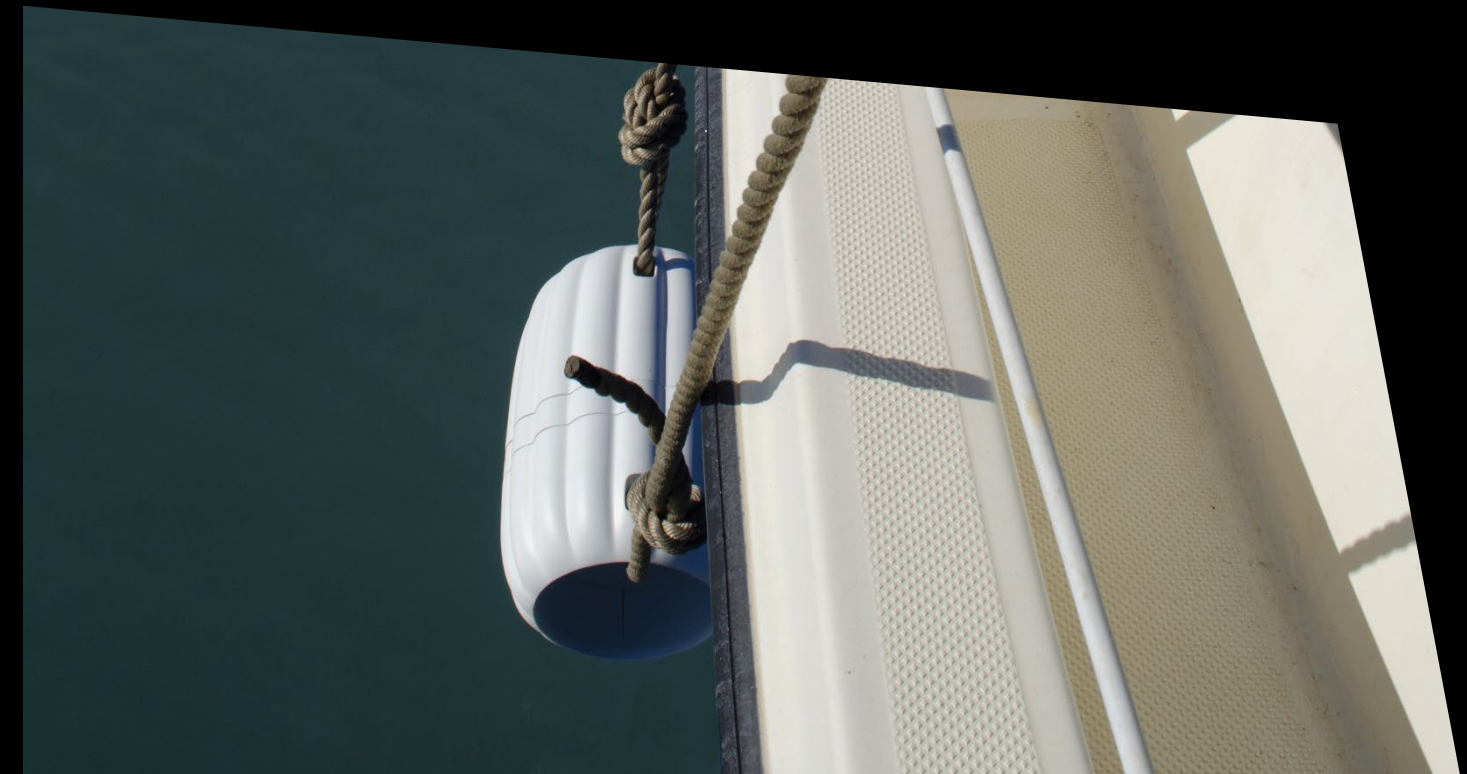


Master of Arts in

PRODUCT AND SERVICE DESIGN

Campus
Milan

The transition of the modern world from a “society of goods” to a “society of services”, and the search for a sustainable relationship with nature, gives designers the chance to explore the ethics of design more thoroughly. During the MA in Product and Service Design (Second Level Academic Degree in Design), professors and professionals guide students to become full-scale designers, capable of envisioning new products and services, managing all phases of a project’s development, from conception to manufacturing and release onto the market, through definition of the design strategy and material researching.





Master of Arts in **SOCIAL DESIGN**

Campus
Milan

If focused on social development strategies, design is capable of valorising human and natural resources, driving sustainable innovation, and promoting the empowerment of local communities and social evolution through the activation of micro and macro economies: social design is acquiring an increasingly significant role in the projects of companies and public administrations. The MA in Social Design (Second Level Academic Degree in Design) enables students to understand and to explore new scenarios for practicing design in today's and tomorrow's world.





Master of Arts in

FASHION AND COSTUME DESIGN

Campus
Rome

The MA in Fashion and Costume Design (Second Level Academic Degree in Fashion and Textile Design) gives the students the necessary skills to handle experimental design, laboratory, and cultural projects that are linked to fashion and costume design. The course aims at investigating, over the two years, the topic of narration and *mise-en-scène* of garments created for specific events and bodies, covering the topic of archives and collections as heritage and starting points for designing.





Master of Arts in
FASHION DESIGN

Campus
Milan

The MA in Fashion Design (Second Level Academic Degree in Fashion and Textile Design) trains professional figures to manage creative processes in the field of fashion design, from research to prototyping. Its innovative and sustainable workshops as well as the cultural contents allow the students to understand those elements of the fashion language that relate to the creation of apparel collections. Our lecturers, all industry professionals, guide the students in the search for their own vision that will be expressed in a very personal portfolio.





Master of Arts in

TEXTILE DESIGN

Campus
Milan

The MA in Textile Design (Second Level Academic Degree in Fashion and Textile Design) trains professional figures to manage creative processes in the fields of textile and knitwear design. Thanks to the collaboration with companies of the Italian system, the course offers innovative and sustainable workshops as well as cultural contents that provide thorough knowledge of the subject, and of its expressions in the fashion and art fields. Our lecturers, all industry professionals, guide the students in the search for their own vision that will be expressed in a very personal portfolio.



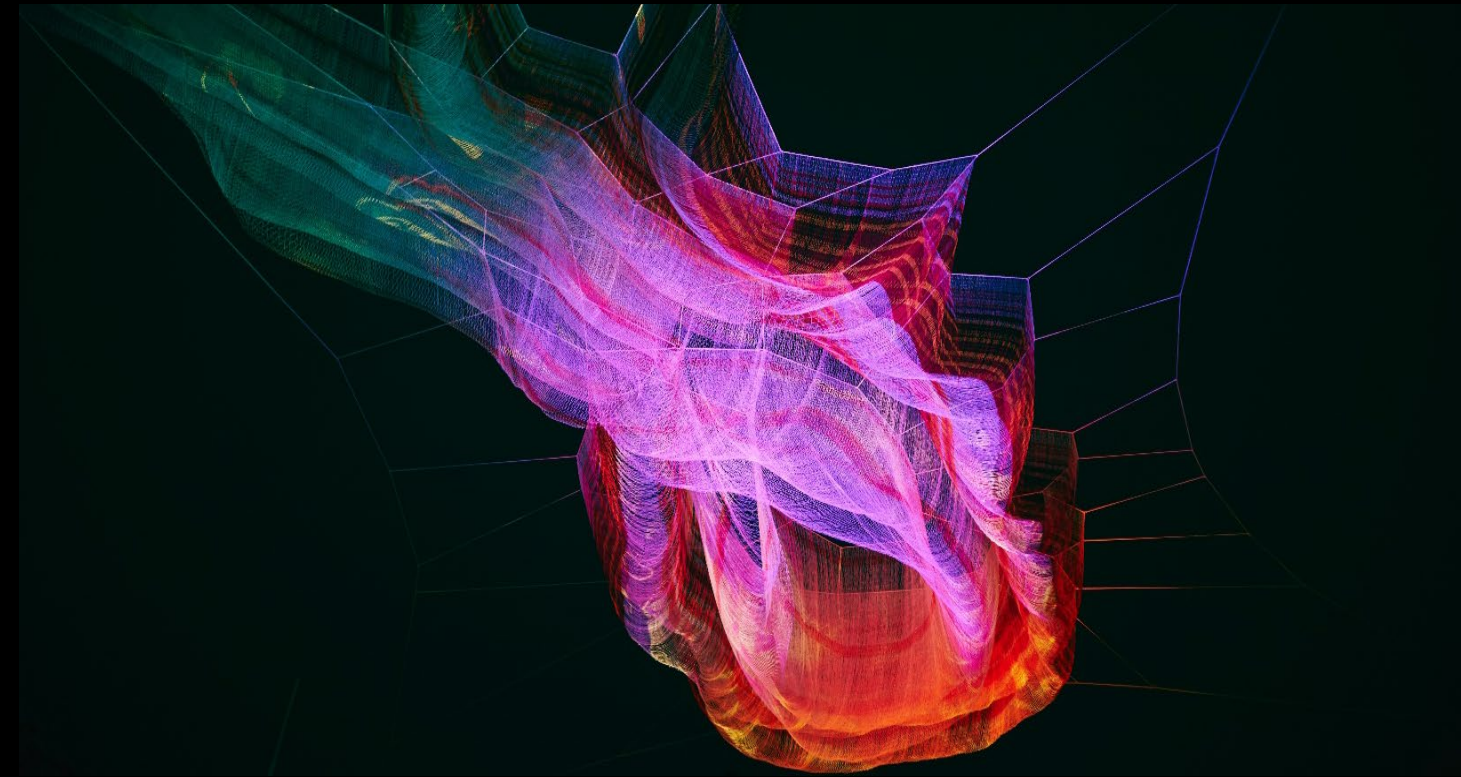


Master of Arts in

CREATIVE MEDIA PRODUCTION

Campus
Milan

The MA in Creative Media Production (Second Level Academic Degree in New Technologies for Arts) investigates the complexity of the physical and digital world, inquired and narrated through video cameras, microphones, databases, and sensors. It explores the creative possibilities offered by traditional and experimental audiovisual media and by new technologies. It's grounded on solid theories and methods to develop an innovative artistic expressive representation of reality through linear and non-linear audiovisual productions, enhanced by the adoption of creative coding, human-computer interaction, x-reality, visual and generative sound design.





Master of Arts in

DIGITAL AND LIVE PERFORMANCE NEW!

Campus
Milan

The MA in Digital and Live Performance (Second Level Academic Degree in New Technologies for Art) is a highly specialised interdisciplinary course focusing on different areas, including contemporary dramaturgy, body and movement, new technologies, interaction and sound design. The two-year MA is unique in Italy and aims to establish a set of methods to research innovative languages, ideate and design multidisciplinary artistic performances, training professionals able to dialogue and interact with international productions.





Master of Arts in

VISUAL ARTS AND CURATORIAL STUDIES

Campus
Milan – Rome

Established in 2006, the MA combines solid training in artistic production with highly specialised curatorial practice. Lead by globally recognised artists, curators, critics and intellectuals, the programme explores the relationship between art, visual culture, aesthetics and social dynamics, focusing on the main research and theoretical methodologies of contemporary art. Given the solid positioning of the NABA Visual Arts Department within the contemporary art system, students will tackle interdisciplinary activities, and new training and operating models in contemporary art.



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ACADEMIC MASTERS



Academic Master in **CREATIVE ADVERTISING**

Campus
Milan

The Academic Master provides students the chance to develop their talents in copywriting, storytelling and art direction, enabling them to ideate campaigns across various types of media. The programme alternates the teaching of the basics of creative advertising - from terminology to project logics - to a “learning by doing” didactic approach: students, in fact, will attend intensive workshops with leading companies and sector professionals and will be encouraged to participate in prestigious international creative competitions.

AUGMENTED REGALITY

Pick up the ingredients before they expire.

THE CHALLENGE

The entire Bk menu is now 100% real without artificial flavors, colors and preservatives. Millennials and Gen-Z crave authenticity and seek out real experiences. They associate fast food with fake and unhealthy food and for this reason they don't trust it.

INSIGHT

Natural ingredients taste better but last less.

IDEA

A BK augmented reality app feature specifically designed for the “always on” generation. This makes people aware of what's inside each BK product and how “real” the ingredients are due to their genuine expiry date, in a playful and interactive way.

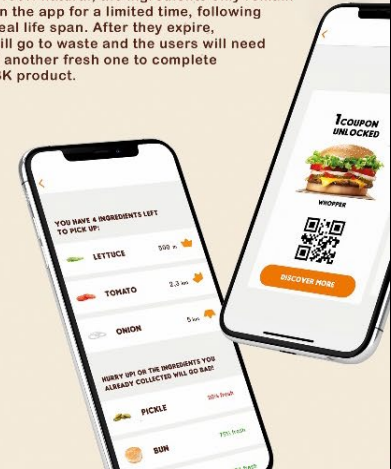
HOW IT WORKS

Using the smartphone's camera, users will have to find out the full list of ingredients of their products of choice around the city through augmented reality or by swapping them with their friends: only once all the necessary ingredients have been collected, the user will unlock a free coupon to be used at BK.



BUT WATCH OUT!

Being 100% natural, the ingredients only remain fresh in the app for a limited time, following their real life span. After they expire, they will go to waste and the users will need to find another fresh one to complete their BK product.



100% real





Academic Master in

SUSTAINABLE INNOVATION COMMUNICATION

Campus
Milan - Rome

The Academic Master explores theories, methods and design approaches to contemporary communication through an intensive programme and helps students to develop cross-disciplinary analysis, cultural coding and language skills pertinent to the sustainable innovation of institutions, public and private companies. It provides students with the competences to design and plan communication systems in which marketing, strategy and creativity are integrated with coherence and harmony in order to enhance the eco-systemic impact of cultural and technological innovations innovation with focus on sustainability.





Academic Master in

ITALIAN DESIGN NEW!

Campus
Milan

The Academic Master is an experiential journey to research and analysis of the features of the Italian Design: through an intensive programme which combines theory - to acquire knowledge and method, workshops - to explore the most advanced edges of the Italian approach to projects, and meetings with the main players in this field, the course trains professionals able to lead trends at an international level, contributing to both innovation in industrial production, and development of new intuitions, aesthetic visions and cultural values.



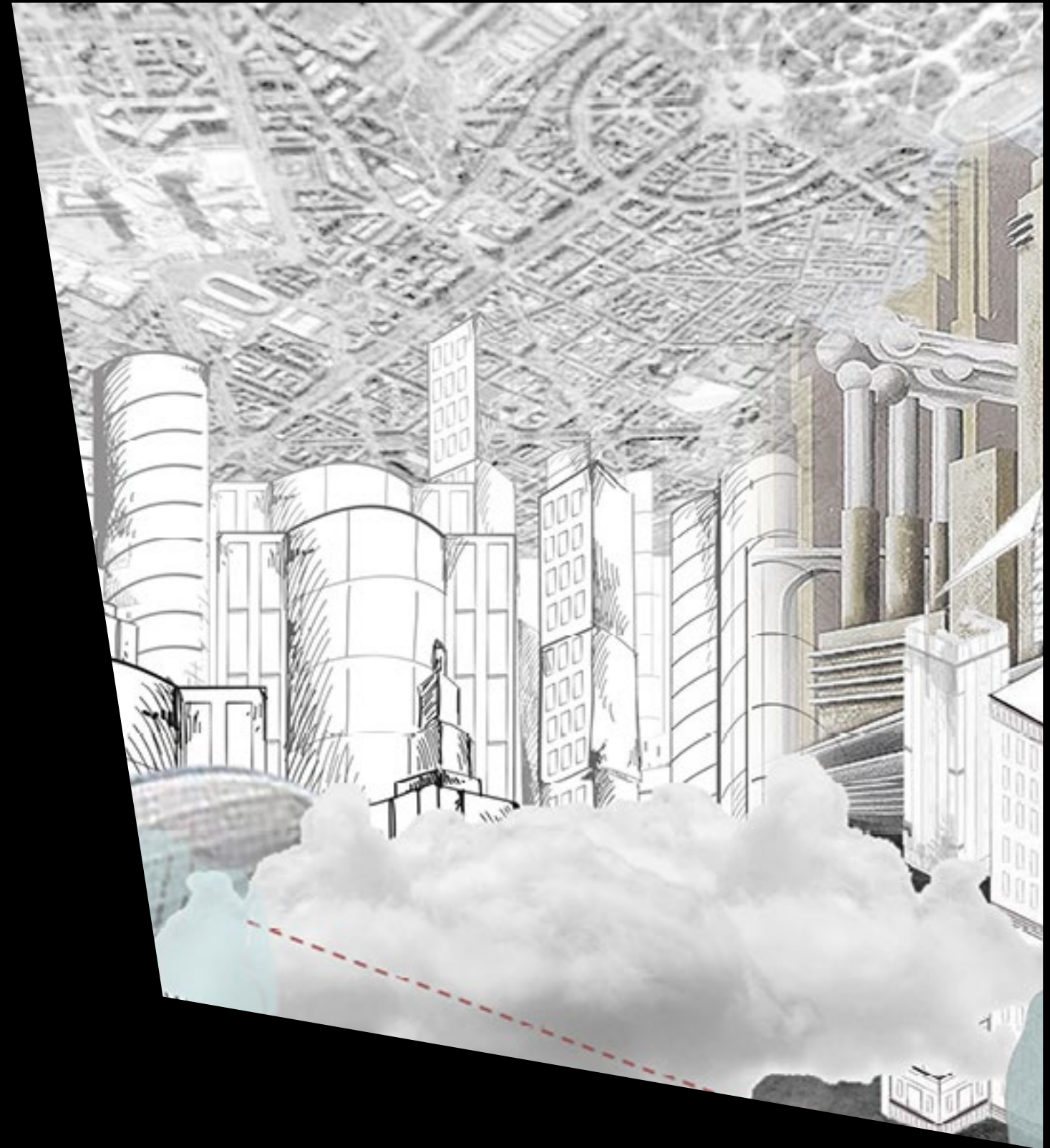


Academic Master in

NEW URBAN DESIGN

Campus
Milan

The Academic Master gives a new perspective on the role of urban designers, and allows the students to enhance their experience in reading into, interpreting and designing cities to face the new complexity of urban contexts, and complement it with practical actions also establishing relationships with local and international partners. Through the research of new ways to understand the city, this course develops the specific necessary skills to carry out new urban design projects, with specific attention to service design.





Academic Master in

FASHION DIGITAL MARKETING

Campus
Milan

The Academic Master is an intensive study path that analyses the developments of the contemporary fashion system in terms of marketing, communication and culture, with the aim of preparing professionals in the digital marketing field, capable of creating specific contents and strategies for fashion and lifestyle brands. With the study of digital technologies, tools and media within theoretical and project-based courses, where lectures are complemented by seminars and thematic workshops, the students can develop a self-sufficient, innovative and sustainable approach.





Master in
**BUSINESS LAW FOR THE
FASHION SYSTEM**

A collaboration between NABA and UNINETTUNO University

Formula

Online and 1 week in presence at NABA Milan Campus

The First Level University Master's Degree* intends to train highly qualified professionals capable of managing the business, legal, technological, and marketing aspects of the fashion and textile industry in a systematic and multidisciplinary way, at national and international level, with a focus on sustainability (environmental, economic, and socio-cultural) and digitalisation aspects.

The online Master includes on-demand and live lessons on the UNINETTUNO e-learning platform and one week in presence at the NABA Campus in Milan.

*Accredited by International Telematic University UNINETTUNO (60 CFU).



Academic Master in

SCREENWRITING FOR SERIES

Campus
Rome

This Master is an intensive programme that integrates theories, methods and hands on projects by developing cross-disciplinary skills of analysis and cultural coding of contemporary languages. It intends to train professional figures in the field of audio-visual screenwriting who will be capable of intercepting compelling themes and narratives for the constantly evolving world of the development of serial projects of national and international relevance.





Academic Master in

ART AND ECOLOGY

Campus
Milan

The Academic Master provides the students with a cross-disciplinary methodological approach and the needed tools to fulfil the most urgent issues related to landscape, environmental protection, biodiversity and sustainability, by connecting artistic creativity, design practice and scientific knowledge. Through theoretical seminars, experimental workshops and field research, the students explore the dynamics and stratifications that define an ecosystem (natural and social).





Academic Master in

CONTEMPORARY ART MARKETS

Campus
Milan

The Academic Master is an intensive study path directed at providing students with effective tools for the interpretation of art market dynamics, with particular focus on contemporary artistic languages. The first cycle of the programme is dedicated to classroom activities, workshops and visits to galleries, foundations and museums. The second is focused on internships, enabling students to experience different market areas first-hand, and on the final projects. Students will also attend study trips to Artissima in Turin and Art Basel, the sector's most important fairs.





Academic Master in

PHOTOGRAPHY AND VISUAL DESIGN

Campus
Milan

The Academic Master prepares professionals for their entry into the world of photography, arts, and national and international communication, integrating theoretical study with projects, workshops and guided visits to research centers and exhibition spaces, audiovisual production facilities, publishing houses, theatres, artists' studios, museums and contemporary art galleries. The second part of the programme is dedicated to a period of internship in collaboration with a network of partner companies and institutions that facilitate the entry of students into the job market.



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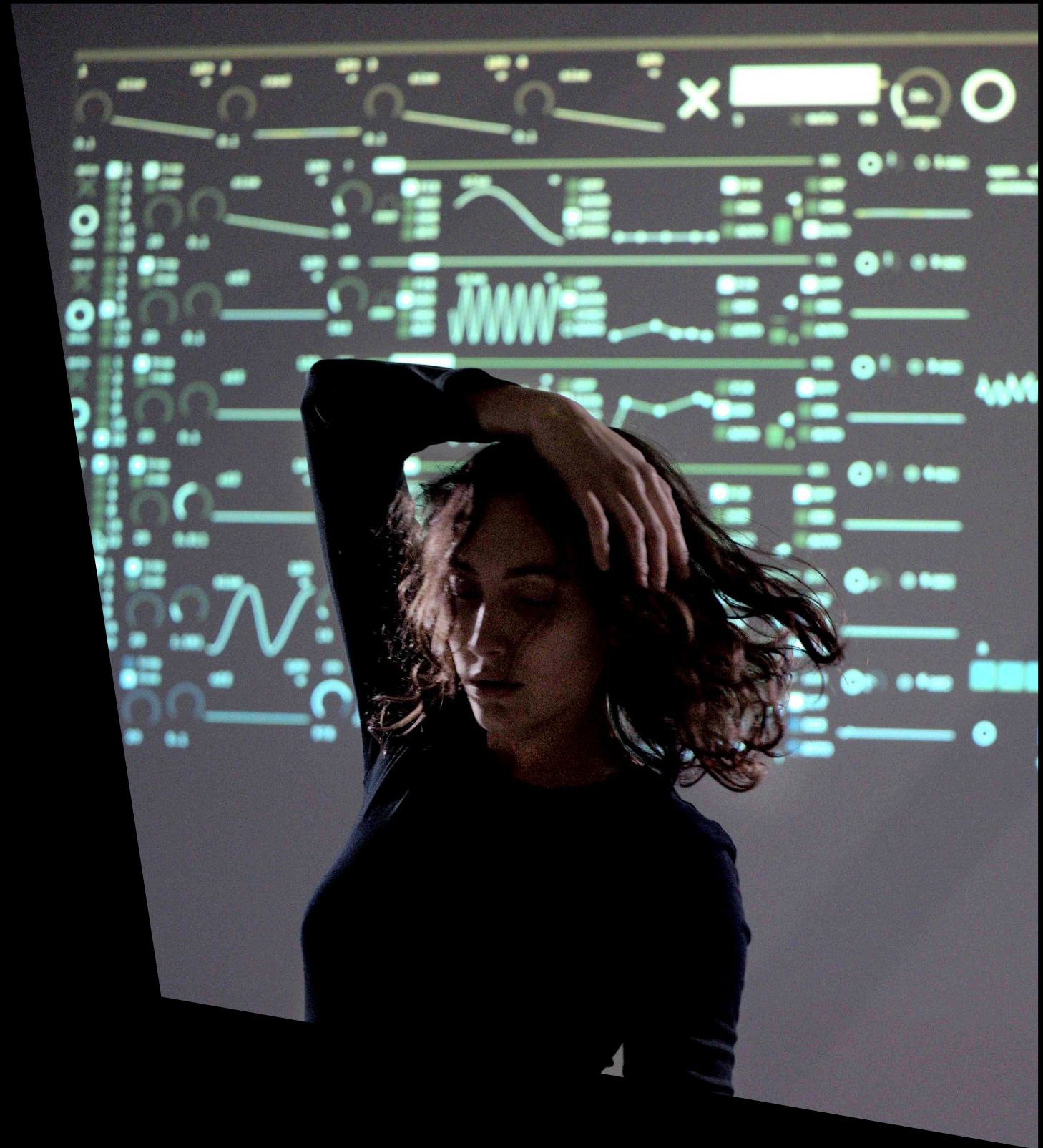
RESEARCH DEGREES NEW!



PhD in
ARTISTIC PRACTICE

Campus
Milan

NABA is the first Academy of Fine Arts in Italy to establish a completely practice-based Doctoral School. The new PhD is realised in collaboration with the University of Gothenburg in Sweden, a prestigious institution with a solid experience in the field, has a duration of 4 years and is aimed at all students who intend to transform their artistic practice into a professional career.



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OTHER PROGRAMMES

NABA

NUOVA ACCADEMIA
DI BELLE ARTI

SEMESTER ABROAD PROGRAMMES

The Semester Abroad Programmes are designed for international students who wish to spend a semester studying at NABA in Milan or Rome.

SUMMER COURSES

NABA promotes two-week summer intensive courses in the Visual and Applied Arts fields at one of its campus or both, providing students with campus experience and field trips.



NABA

NUOVA ACCADEMIA
DI BELLE ARTI

CORSI BREVI (*Short Courses*)

Provided exclusively in Italian language, they are designed for an audience of students and professionals, but also for anyone without an academic qualification, to improve their own skills in their field of interest.

FOUNDATION COURSE

A propaedeutic programme providing international candidates with linguistic-cultural competences, in case they are missing, to support their application to the BA of interest.

GAP YEAR PROGRAMME

The programme provides students having a secondary school diploma with the opportunity to live a unique experience in Italy by taking part to the first year of a NABA BA in Milan or Rome.

NABA

NUOVA ACCADEMIA
DI BELLE ARTI



ERASMUS+ AND INTERNATIONAL EXCHANGE

NABA develops and promotes opportunities for students to study abroad as part of their academic experience. Erasmus+ and International Exchange programmes allow students to join the regular classes and study paths alongside NABA degree students.

DIPLOMA PROGRAMMES

Diploma Programmes have the same curricula and the same examinations as the BA Programmes, however they lead to the awarding of a NABA diploma and not degree.

NABA

NUOVA ACCADEMIA
DI BELLE ARTI

INDUSTRY RELATIONS AND CAREER SERVICE



INDUSTRY RELATIONS

Industry Relations office represents a bridge connecting the Academy with the working world organising collaborations with companies:
















- **Workshop:** starting from the actual needs of the company involved, NABA offers different types of partnership.
- **Residency:** students and lecturers leave the classroom and focus on the brief in an extra-academy context over a period of four days.
- **Design Marathon:** a 48-hour competitive workshop that involves the best NABA students in a design challenge based on one or more project briefs proposed by global Brands and Companies.

CAREER SERVICE

Career Service office supports students and alumni in the construction of their career path through:

- **Support** in preparing CV, portfolio and internships activation.
- **NABASympliciY:** on-line platform where students and alumni can showcase their CV and portfolio and where companies can advertise internships and job offers.
- **Talent Harbour:** event that offer a unique occasion for students and companies to meet and know each other's.

STAGE, PLACEMENT AND PROJECTS WITH OVER 900 BRANDS EVERY YEAR, AMONG OTHERS:

ALTAROMA	 ARTISSIMA INTERNAZIONALE D'ARTE CONTEMPORANEA	BORBONESE	BVLGARI	Canon	 FONDAZIONE CINEMA PER ROMA
COSMOPOLITAN	 CISCO	CONDÉ NAST ITALIA	CONVERSE ➤	easyJet	FEDRIGONI
 laFeltrinelli	 FNM la vita in movimento	FRATELLI ROSSETTI	 Hard Rock CAFE MILAN	HONOR	LUXOTTICA ®
MAGIS	MAX&Co.	MA XXI Museo nazionale delle arti del XXI secolo	MISSONI	 MM	MOROSO™
 M&CSAATCHI BRUTAL SIMPLICITY OF THOUGHT	 Nestlé ®	PHILOSOPHY DI LORENZO SERAFINI	 PORSCHE Centri Porsche di Milano	 SAN BENEDETTO	 SELETTI
SIEMENS	Italy Sotheby's INTERNATIONAL REALTY	SUNNEI	TOSHIBA	Uber	<i>Venchi</i> 1878
 Virgin active	 WARNER BROS. DISCOVERY	Yakult	 NEIGHBORHOOD BY NEIGHBORHOOD YES MILANO	YOOX	3M

SUCCESS STORIES



COMMUNICATION AND GRAPHIC DESIGN AREA

OMAR ALI
ART DIRECTOR, OGILVY

BA in Graphic Design and Art Direction graduate

DESIGN AREA

ALESSANDRO AMBROSINI
PROJECT MANAGER, BOFFI / DE PADOVA USA

BA in Design graduate



FASHION DESIGN AREA

GIUDITTA TANZI
FOUNDER AND CREATIVE DIRECTOR, GARBAGE CORE

BA in Fashion Design graduate



MEDIA DESIGN AND NEW TECHNOLOGIES AREA

XIN ALESSANDRO ZHENG

DIRECTOR, SELECTED SIC@SIC VENICE INTERNATIONAL FILM FESTIVAL

BA in Media Design and Multimedia Arts graduate

SET DESIGN AREA

ELENA BECCARO

COSTUME DESIGNER, MAGGIO MUSICALE
FIORENTINO, TEATHER ORCHESTRA BIEL-SOLOTURN

BA in Set Design graduate



VISUAL ARTS AREA

CHIARA LUPI

CURATOR AND EDITOR, LENZ PRESS

MA in Visual Arts and Curatorial Studies graduate

THANK YOU

www.naba.it

